

**The Montréal Nature Museums Foundation Annual Campaign  
Raises over \$135,000 in 2009!**

Montréal, March 24, 2010 – The Montréal Nature Museums Foundation is very proud of its many projects that made 2009 the Foundation's best year yet. The highly successful annual campaign, coupled with last fall's postal campaign, raised the fabulous sum of over \$135,000.

Pierre B. Meunier, the Foundation's Chairman, says that he is especially proud of 2009, which ended on such a high note. "Sustained efforts all year long allowed us to carry out some major projects that go hand in hand with the Foundation's primary mission and to raise what is clearly an impressive sum." In 2010, the Foundation will be counting once again on its generous donors and on the excitement surrounding its benefit events to raise a similar amount.

Montréal's Nature Museums are in the midst of a major change. Under their recently adopted *Business Plan / Life Plan*, they will be creating the first space in the world dedicated to humankind and nature. As well, a new "Life District" will be taking shape over the next several years in the eastern part of Montréal. The sums raised by the Foundation will go toward this major project and allow it to pursue its mission of supporting the Nature Museums' education, conservation and research activities. By helping the Biodôme, Insectarium, Botanical Garden and Planetarium, Canada's largest natural science museum complex, carry out their priority development projects, the Foundation contributes to advancing the natural sciences and scientific literacy and encouraging public interest in the environment, sustainable development and biodiversity preservation.

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Source: Montreal Nature Museums Foundation

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